

HAVE YOU TRIED THESE?

3 Tips to Save Time While Creating Content

1

Reuse

Reuse previously posted social media topics and create a new post by changing the format. (Ex: Take a carousel and turn it into a video. Take a video and turn into a graphic.)

2

Repurpose

Repurpose content from websites & newsletters into short form videos & graphics. Edit long form videos or blogs into short videos or posts.

3

Reschedule

Your marketing message is consistent. Access your previously posted content, duplicate and reschedule every 6-12 months.